



A Rare Glimpse into the Future of Food and Beverage Innovation

06/24/25



Ingredion's Hamburg facility welcomed the public and key industry leaders during Germany's annual "Long Night of Industry (LNDI)" (Lange Nacht der Industrie), a nationwide event aimed at promoting transparency, innovation, and public engagement with the industrial sector.



Visitors got an inside look at Ingredion's operations, focusing on innovations in the food and beverage industry. Attendees had the chance to interact with employees and learn about the company's contributions to the local economy and community. The tour highlighted Ingredion's commitment to sustainability and its mission to "make healthy taste better."

Three of Hamburg's most influential economic leaders attended the Ingredion tour, including Dr. Melanie Leonhard, president senator for economic affairs of Hamburg; Andreas Pfannenberger, chairman of the Hamburg Industry Association; and Professor Norbert Aust, president of the Hamburg Chamber of Commerce. Their hour-long visit underscored Ingredion's role as a key player in Hamburg's industrial landscape.

"This was a fantastic opportunity to demonstrate our impact and connect with the community," said Niels Peter Johannssen, plant manager at Ingredion's Hamburg facility, who helped organize the visit. "We were honored to host such distinguished guests and share our story."



"This is also a powerful opportunity to attract future talent," said Rudi Yahya, senior director of operations, Texture & Healthful Solutions EMEA at Ingredion. "Visitors see the real work, real people, and real impact. It's a simple but powerful way to build interest in careers in Ingredion and the wider industry. It's not just about showing what we do - it's about showing who we are."

The Hamburg Long Night of Industry featured 18 companies across the city, each of which opened its facilities to the public to showcase modern industrial practices and attract young talent. It has been held since 2008 and aims to connect industry — as a hub of innovation and economic growth — with the people of the region.

Companies from various industries open their doors during the LNDI, welcoming students, job seekers, apprentices, professionals and interested neighbors. Visitors discover manufacturing processes, diverse products, and possible future careers — often for the first time. These include well-known brands, medium-sized specialist companies, and "hidden champions," which are less visible but often market-leading B2B suppliers. These companies form the core of the regional economy and serve as attractive employers.